



KEYLOK Fact Sheet 2014

Company

KEYLOK has a long and rich history of providing hardware-based security and licensing to companies across hundreds of industries. Our first customers were Independent Software Vendors and, in the last few years, we've added Embedded Systems Manufacturers as well.

Founded in 1980 by former Martin Marietta engineers, KEYLOK is a privately-held company based in Denver, Colorado. For over three decades, we've maintained our solid and enduring reputation by providing thousands of customers worldwide with affordable security and licensing solutions.

Our customers span diverse industries such as healthcare, power and energy, entertainment, CAD/CAM, point-of-sale, telecommunications, gaming and betting, medical devices, navigation, simulation systems, imaging and many others.

KEYLOK's only business is providing customers with reliable, feature-rich hardware-based security and licensing technology at a fair price. Our customers tell us they like our attention to detail, our US-based support team and our willingness to customize our products to meet their unique requirements—an unheard of practice in the industry.

The Problem We Solve

Illegal software usage continues to hover around 37%, costing companies billions in lost revenue each year. This means that software companies are losing one-third of their potential annual revenue. For a company selling \$100 million of product within the US only, this translates to potentially increasing sales revenue to \$150 million by simply incorporating vigorous software protection. The story worsens if a company sells its products in certain markets, where illegal usage can exceed 90%.

The need for protecting your Intellectual Property (IP) has never been greater. KEYLOK will help you:

- ✓ Increase sales by eliminating unauthorized use and distribution
- ✓ Reduce costs for protecting your IP with economical, high-value solutions
- ✓ Reduce administrative and customer support costs with our low maintenance, high-reliability dongles

To learn more about KEYLOK's high-value, low-cost solutions to combat software piracy and enforce licensing, try our products for free. Simply request a free Evaluation Kit by visiting www.keylok.com.